

SuperValu TidyTownns Newsletter

Issue 4-2024

The SuperValu TidyTownns Competition, administered by the Department of Rural and Community Development and sponsored by SuperValu, supports the Sustainable Development Goals.

Welcome:

A Chairde,

The TidyTownns Unit in DRCD and our sponsor SuperValu, wish to extend our thanks to you, the volunteers and wider community for making the 2024 SuperValu TidyTownns Competition the biggest year since 2021. We welcome all the new entrants to the competition this year and hope to see you all again in 2025!

This edition is dedicated to the SuperValu TidyTownns National Awards Ceremony which took place on Friday 1st November 2024 in Croke Park.

This year, we welcomed a new MC to TidyTownns and enjoyed our first 'Marty Party' – what a day we all had!! We were delighted that the Nationwide awards special broadcast on Monday 4th November was so well received and achieved the highest viewing figures ever!

At the ceremony, we also said hello to the new SuperValu Managing Director Luke Hanlon and bade a fond farewell to our Minister Heather Humphreys. We wish her well in her retirement from government.



We thank you for your co-operation over the last year and were delighted to have been able to visit some fantastic towns and villages this year. We hope to travel to more of your lovely towns and villages in 2025 and meet you to hear of your wonderful work.



SuperValu TidyTowns Awards Ceremony 1st November 2024

We were thrilled to welcome TidyTowns volunteers back to Croke Park for a second year to announce the prize winners in the 2024 SuperValu TidyTowns Competition.

Ballincollig, Co. Cork were crowned Ireland's Tidiest Town 2024 – and what deserving winners they are! Congratulations to Ballincollig and indeed to all our winners on the day.



We encourage all our groups to continue their fantastic efforts, whatever the weather, working together to bring our towns and villages to life.



Denis Heffernan, one of our regular poetry contributors – has recapped the day so eloquently and we hope you enjoy some of the fantastic photos taken on the day.

Tidy Towns 2024

On a cloudy November morning we left our little town
To head for Dublin City to Croke Park we were bound
With excitement and anxiety today is our big day
Its all about the Tidy Towns and who will celebrate

From all across the land they come to hear the news
Who will take the trophy home for 2024
We got to Heuston early our bellies we did fill
With rashers and black pudding sliced bread and marmalade jam

Then we got a taxi to the venue we did go
My heart was racing faster as I tried to go slow
Then in to my seat I quietly tried to go
But I wanted to hug everyone and say hello

To thank them for the work they do in our villages and towns
But Jonas told me to sit down I am supposed to be wheelchair bound
Then Marty took to the stage the winners to announce
They flashed across the screen so fast I couldn't keep account

With Ballinahown for the village I felt so very proud
I have been there many a time a treasure to be found
Then on to the big one Marty rolled the drums
Heather opened the envelope Ballincollig they had won
They jumped around the venue while all the people cheered
They are now the champions for all of next year

So now the show is over for another year or so
Thanks to all who took part and keep the show on the road
To the sponsors and the judges, the staff in Ballina
Just take a bow you can be proud another great show

Category Winners



Special Award Winners



Keep in Touch

Please continue to send us in articles and news pieces for our newsletter in 2025 – we love seeing and sharing the results of all your fantastic work!

Keep an eye on our social media channels in 2025 for some exciting updates!!

Niamh, Helen, Siobhán, Elenita (TidyTowns Unit) and all DRCD Staff

Department of Rural and Community Development
Government Buildings, Ballina, Co. Mayo F26 E8N6



✉ tidytowns@drcd.gov.ie

☎ 01 – 773 6938

📘 facebook.com/OfficialSuperValuTidyTowns

🐦 twitter.com/TidyTownsIre

📷 [@supervalutidytownscompetition](https://www.instagram.com/supervalutidytownscompetition)

🌐 www.tidytowns.ie

**FOLLOW
US!**