

SuperValu Tidy Towns

Caring for our environment

Information Booklet 2024



Riailtas na hÉireann
Government of Ireland



LOCAL
ACTION

GLOBAL
IMPACT

SuperValu

Dear TidyTowns Volunteers,

Welcome to the 2024 SuperValu TidyTowns competition.

This year, the competition enters its 66th year and continues to be one of the most important, and best-known sustainable, environmental and community initiatives.

TidyTowns is a unique community movement, which has transformed our towns and villages, making them more attractive places in which to live, work, visit and raise a family.

The competition continues to grow from strength to strength in no small part due to the programme built up by TidyTowns volunteers over many years.

TidyTowns led projects have greatly improved our local environment – from our public spaces and green areas to our streets, roads, laneways and walkways.

As Minister for Rural and Community Development, I am an avid supporter and strong advocate of TidyTowns groups. Since my Department was established in 2017, over €9.5 million in funding has been provided to assist these groups in their endeavours.

Our TidyTowns groups have been vital in supporting and enhancing the government's objective to ensure towns are sustainable and thriving hubs of commercial and social activity as set out in the National Rural Development Policy, Our Rural Future, and the Town Centre First policy.

The All-Ireland Pollinator Plan has been thoroughly embraced and is now the backbone of many TidyTowns group's activities, and the incorporation of the 17 UN Sustainable Development Goals is very encouraging in terms of ensuring sustainability and biodiversity is central to our efforts.

The Special Awards attached to the competition bring an extra dimension for groups and are an additional way in which to highlight the wonderful projects and initiatives being worked on by TidyTowns groups nationwide.

There is significant prize money attached to these awards which is intended to recognise standards of excellence. They are also a means of encouragement to raise the ambitiousness and innovation attached to projects displayed in towns and villages the length and breadth of the country.

I wholly encourage groups to consider entering some of these Special Award categories, and the extended closing date provides welcome extra time to complete the applications. I also wish to thank the many sponsors of these awards for the ongoing support over the years.

I would also like to applaud and record my appreciation of the almost 30,000 volunteers who have given of their time and skills over many years.

You should be very proud of your efforts to make our towns and villages more vibrant, attractive and resilient places in which to live and work. I would also like to specially thank our national sponsor SuperValu who have been sponsoring the competition for over thirty years and I welcome the opportunity to continue this partnership in the years ahead.

Finally, I would like to commend last year's winner, Abbeyleix in County Laois, worthy winners who I am sure will be in the running to defend their title this year. I wish you all every success in the 2024 competition and I look forward to meeting you at the Awards Ceremony later in the year.

Go raibh míle maith agaibh go léir.

Heather Humphreys TD

Minister for Rural and Community Development



Rialtas na hÉireann
Government of Ireland

Dear TidyTowns Volunteers,

As we kick off this year's SuperValu TidyTowns competition, I would like to extend a warm welcome to you on behalf of SuperValu and all our local retailers. To all returning participants who have played a vital role in the success of SuperValu TidyTowns over the years, welcome back and all newcomers, welcome, we are thrilled to have you on board.



The dedication, passion, and commitment of TidyTowns volunteers to your local communities is the essence of SuperValu TidyTowns. It is what makes it a truly unique and special initiative, unrivalled in Europe. At SuperValu, we share this commitment to creating vibrant, sustainable communities that care for our planet. We were honoured when we were reappointed as a Sustainable Development Goal (SDG) Champion in 2023, reflecting our ongoing dedication to sustainability.

In SuperValu, we believe that every local action has a global impact. With the collective efforts of over 1,000 Local TidyTowns Committees supported by SuperValu retailers, we have witnessed impactful sustainable actions in every corner of our towns, villages, and communities. TidyTowns volunteers, through projects like fostering pollinator-friendly corridors, reintroducing native vegetation, safeguarding wetlands, and implementing water conservation initiatives, extend their impact beyond their communities, enriching the environment for generations to come.

While over 30,000 volunteers of all ages participate in SuperValu TidyTowns each year, it's imperative to continually attract more volunteers to local committees to ensure the competition thrives. Engaging younger participants is key to fostering a truly intergenerational movement that will play a crucial role in addressing climate action. The launch of the SuperValu Let's GROW initiative in partnership with GIY in 2023 is a testament to this belief, empowering over 50,000 primary school children to learn about growing food at school and inspiring them to participate in SuperValu TidyTowns.

To ensure the continued success and growth of SuperValu TidyTowns, I urge you to continue to reach out to volunteers and indeed the young volunteers in your community and harness their positive energy and support. Their involvement is vital in shaping a sustainable future for our communities and the planet.

As you embark on your 2024 SuperValu TidyTowns journey, I extend my sincere gratitude for your tireless efforts to date and wish you the best of luck in this year's competition. I truly believe that climate action begins in our communities, and I am excited about the future of SuperValu TidyTowns and confident in its continued success.

Ian Allen

Managing Director, SuperValu



Welcome...

Welcome to the 2024 SuperValu TidyTowns competition. This booklet will provide all the information you need in order to complete and submit your entry for the 2024 SuperValu TidyTowns competition. In addition you will find all the terms and conditions applicable to the competition. The booklet also contains information on each of the special awards attached to the 2024 competition. Further information including sample maps, map graph paper and the new SuperValu TidyTowns Handbook can be found by visiting www.tidytowns.ie.

How To Complete Your 2024 SuperValu TidyTowns Entry Form

The editable Word version of the entry form can be found at www.tidytowns.ie.

Please ensure you read this booklet before completing the entry form.

Please sign/insert name and date on the entry form in the 'About You' section and ensure that you have completed all 8 categories.

When emailing your entry, it should all be contained in 1 email and must not exceed 20MB. Please check the sent and spam folder in your email account to ensure that the email has been sent. Entries cannot be submitted via Dropbox, Google File share or any other file sharing mode.

Sometimes less is more, be mindful of the volume of material you submit. The Adjudicator has limited time to review your work during adjudication, so it should be presented in a clear and concise manner.

This may be the adjudicator's first time to adjudicate your town or village so please include a map of your area. Hand-drawn maps are fine once they contain a map legend and have notable landmarks highlighted, in addition to all of your 2024 projects.

Include your TidyTowns 3/5 year plan with your entry.

Please identify each project as New (N) or Maintenance (M) on your Entry Form under the correct category and on your map legend. If you have no new work in any adjudication category, just state 'no new work this year'. Late Entries or additional material sent after the closing date will not be accepted. Completed Entries should be submitted by email only to; tidytowns@dracd.gov.ie

Closing date:
Wednesday
May 8th 2024

All entrants must visit www.tidytowns.ie to ensure their 2024 entry has been received and registered. A list of all registered entries will be updated regularly on the TidyTowns website. If after May 22nd, your entry is not listed, please contact the TidyTowns unit on 01 773 6938, failure to do so may result in your entry not being registered for the 2024 competition.

SUSTAINABLE DEVELOPMENT GOALS



The Sustainable Development Goals (SDGs) cover the three dimensions of sustainable development; economic growth, social inclusion and the protection of the environment. There are 17 SDGs. Throughout the entry form you will see where many of the goals are aligned to the different TidyTowns categories. Please identify, if applicable, under each category where your projects or initiatives aim to address one or more of the sustainable goals.

The TidyTowns competition has links to many of the goals and we would welcome any attempt made by TidyTowns committees to highlight these goals and raise awareness of them in your community. Further information on the SDG's can be found by visiting <https://www.gov.ie/en/policy-information/ff4201-17-sustainable-development-goals/>

Terms & Conditions

1. These terms and conditions together with any guidelines set out in the SuperValu Tidy Towns Handbook or the SuperValu Tidy Towns Entry Form are the competition rules (“the Rules”). By entering the competition, entrants agree to be bound by the Rules.
2. The SuperValu Tidy Towns Competition (“the Competition”) is organised by the Department of Rural and Community Development (“the Department”). In the event of any dispute the decision of the Department will be final.
3. To enter the Competition, the entrant must be a body entering on behalf of a town, village, island or stand-alone area (“town”) and should be working towards being broadly representative of all sectors residing or working in the town.
4. Only one entrant per town is allowed. Where a town has more than one entrant, the Department will, at its absolute discretion, select one to participate in the Competition.
5. Competition entries should be made in the manner, and by the closing date, specified. Late entries will not be accepted. Please keep supporting documentation as concise as possible as the Adjudicators have a limited time to review all material, therefore only material relevant to the projects for consideration should be provided.
6. Entries should be submitted electronically to **tidytowns@dracd.gov.ie** on or before the closing date, the entry should be contained in one single email and should not exceed 20MB. **Entries cannot be submitted via DropBox, Google File share or any other file sharing mode.**
7. Additional information should be clearly referenced to the appropriate category in the entry form. Adjudicators welcome the inclusion of links to websites or social media, which can support your activities or give further information. Links should only be included to support material provided in the entry form and should be kept to a minimum. Adjudicators have a limited period of time in which to review material provided, remember, less is more. We recommend that you identify all photographs, referencing them all clearly with information on the various project or initiative and the date of when the photograph was taken.
8. An acknowledgement email will issue from the Department’s Tidy Towns email address to all correspondence received in respect of 2024 entries. A list will be updated regularly on the Tidy Towns website listing all entries that have been registered for the 2024 competition. All entrants must visit **www.tidytowns.ie** to ensure their entry has been received and registered. If one week after the closing date, your entry is not listed; please contact the Tidy Towns unit on 01 773 6938, failure to do so may result in your entry not being registered for the 2024 competition.
9. Marks are awarded for the quality of your entry form. The form should be concise and should clearly reference all works undertaken since June 1st 2023. With regard to your new or maintenance projects, identification and location details are important. Accordingly please ensure that;
 - The location of each separate project is marked on the map where this is appropriate. Obviously, this requirement may not apply to some items – for example survey work.
 - Provide a brief description of the project with appropriate details.
 - Indicate when the work started and when it finished, or the proposed completion date for on-going or long-term projects.

10. A good town or village map is essential to your entry. A hand-drawn map is perfectly acceptable if a formal printed map is not available or suitable. The map should be of a manageable size, A4 or A3 depending on the layout of your town or village. On the map please name all streets and roads as necessary and mark the key public buildings and landmarks. You are advised not to use Google mapping as this is often unclear/inaccurate. You may find the Ordnance Survey Ireland Urban (or Rural as applicable) 'Place' Maps most useful. A clear legend is an essential part of a map and you are recommended to include a legend on the map sheet itself. When numbering projects, your first project under Streetscape & Public Places should be numbered 1, and carry this numeric sequence into subsequent categories. Numbers should not be replicated. Failure to include an adequate map may affect marks under the Community – Your Planning and Involvement category.
11. Photographs can be of great assistance to your adjudicator. Before and after photographs are helpful, just a pair of photographs of each new project is recommended. If you are including photographs, we recommend you incorporate them into the form under the relevant category or as an appendix to the form in a WORD document, you can easily fit up to 6 photographs on an A4 page. Please remember to title each photograph so the adjudicator knows what project it refers to.
12. Prize winners will be selected by a panel of adjudicators appointed by the Department. Unless otherwise stated all prizes will be awarded to the entrant.
13. The adjudicator will examine new or maintenance projects, which have been completed between June 1st 2023 and May 8th 2024 (competition closing date). Adjudication will commence in early June and run to early August.
14. Prize winners will be announced in Q4 2024 and prizes awarded on dates decided by the Department. Failure to claim a prize in the manner specified by the Department may result in the prize being withdrawn or selection of an alternate winner. The Department reserves the right to substitute/alter prizes at any time.
15. The Department cannot accept responsibility for any damage, loss, injury or disappointment suffered by any entrant entering the Competition or as a result of accepting any prize. The Department is not responsible for replacing lost/damaged prizes
16. Information supplied will only be used for the purposes of organising and promoting the Competition and related initiatives. Contact details for committees will be shared with the sponsors and the printing company to allow mailing correspondence with committees. These details will be destroyed following each mailing. All contact details from committees will be destroyed after 3 years in line with GDPR guidelines.
17. Main prizes are the prizes awarded to entrants by virtue of their overall score in the Competition, assessed under the following categories:

Category Marking Structure

- Community – Your Planning & Involvement 80
- Streetscape & Public Places 80
- Green Spaces & Landscaping 80
- Nature & Biodiversity in your Locality 55
- Sustainability – Doing more with less 55
- Tidiness & Litter Control 90
- Residential Streets & Housing Areas 55
- Approach Roads, Streets & Lanes 55

Total 550

18. Prizes unless otherwise stated, consist of a money prize and a certificate.
19. The overall title, Ireland's Tidiest Town is awarded to the entrant with the highest score in the Competition. In addition to a money prize and certificate, the winner receives a perpetual trophy (which must be subsequently returned to the Department on request), a plaque and funding towards a day of celebration the following year. It is imperative that you enter under the correct Population Category.
20. The titles Tidiest Village, Tidiest Small Town, Tidiest Large Town and Tidiest Large Urban Centre are awarded to the entrant with the highest score in population categories A & B, C & D, E & F and G & H respectively. In addition to a money prize and certificate, the winner receives a perpetual trophy, (which must be subsequently returned to the Department on request). It is imperative that you enter under the correct population category.
21. Population categories are as follows;

Population category	Population
A	Under 200
B	201 to 1,000
C	1,001 to 2,500
D	2,501 to 5,000
E	5,001 to 10,000
F	10,001 to 15,000
G	15,001 to 25,000
H	25,001 and over

22. The Regional Awards are awarded to the first placed entrant in each of the following regions:

Region	Counties
Midlands & East	Dublin, Kildare, Laois, Longford, Louth, Meath, Offaly, Westmeath, Wicklow
North West & West	Cavan, Donegal, Leitrim, Monaghan, Sligo, Galway, Mayo, Roscommon
South & Mid-West	Cork (North), Cork (South), Cork (West), Kerry, Clare, Limerick
South East	Carlow, Kilkenny, Tipperary (North), Tipperary (South), Waterford, Wexford

23. The County Awards are awarded to the first, second and third placed entrant in each county, (Tipperary is divided into North and South, and Cork into North, South and West). The Endeavour Award is awarded to the entrant in each county that made the biggest percentage improvement on the previous year's score.
24. A Gold, Silver or Bronze Medal is awarded to an entrant with a score falling within a specified range of marks of the **overall** winner of the competition as follows;
- Gold / Silver / Bronze.**
- Population A&B within 5 / Within 10 / Within 15
 Population C&D within 10 / Within 15 / Within 20
 Population E&F within 15 / Within 20 / Within 30
 Population G&H within 20 / Within 30 / Within 40
25. Other initiatives may arise from time to time and qualifying towns will be contacted by the Department as required.

SuperValu TidyTowns – 2024 Special Awards

We are delighted to bring you our Special Awards for 2024.. The following information will give you a sense of the different awards and the prize attached to each. If you encounter any difficulties accessing any of the special awards application forms, please contact the TidyTowns unit at tidytowns@drctd.gov.ie or the sponsors email provided. If you are entering one or more of the Special Awards, which are relevant to a TidyTowns category, you should also record this as a project on your 2024 SuperValu TidyTowns Entry Form.

Please refer to the TidyTowns website www.tidytowns.ie for more information on these awards and on the specific closing dates.

Please note that completed entry forms for the various special awards should be emailed to the email address provided and not to the TidyTowns unit.

TREE PROJECT AWARD

PRIZE FUND €1,000

Sponsored by The Tree Council of Ireland

The Tree Project Award is an initiative that values the positive influence of trees on the overall ambience of a town or village. It places importance not only on the initial planting but also on the ongoing maintenance and establishment of trees throughout their lifespan. This award recognises the TidyTowns Committee that through their hard work has fostered an urban woodland atmosphere within their community.

The project may equally focus on the preservation of old and established trees, acknowledging their natural, historical, cultural, botanical, or landscape significance.

The size and scope of the undertaken project, along with the tangible benefits it brings to the community, will be carefully evaluated.

To apply for the award, please use the Tree Project Award entry form and attach at least four images illustrating the conditions before and after the project was carried out. These images will serve as visual evidence of the project's impact and transformation.

For more details visit:

www.treecouncil.ie/supervalu-tree-project-award

GUM LITTER TASKFORCE AWARD

PRIZE FUND €5,000

Sponsored by the Gum Litter Taskforce (GLT)

The Gum Litter Taskforce (GLT) aims to increase awareness of the chewing gum litter issue by influencing a positive behavioural change around gum litter disposal and stronger enforcement of the €150 fine.

The GLT would like to reward communities that are implementing environmental awareness initiatives to eliminate chewing gum litter in their area.

For more info, please visit www.gumlittertaskforce.ie/

CLIMATE ACTION AWARD

PRIZE FUND €6,000

Sponsored by Department of Environment,
Climate and Communications

The overall aim of the Climate Action Award, sponsored by the Department of Environment, Climate and Communications, is to recognise the input local communities can make in addressing climate change. The purpose of this award is to raise awareness of climate action, and promote climate literacy, enable local communities to deliver change at a local level, and promote behaviour change in the wider community.

Four prizes will be awarded:

1. €2,000 for the best entry from a village/small town (Category A to D)
2. €2,000 for the best entry from a large town or urban centre (Category E to H)
3. One overall runner-up prize of €1,000 and
4. A special Youth Award of €1,000.

Further information is available by emailing
Climateawards@decc.gov.ie

YOUNG PERSONS IN TIDYTOWNS AWARD

PRIZE FUND €5,000

Sponsored by Department of Rural and
Community Development

The Young Persons Award is aimed at the 16 to 24 age group who are actively involved in projects and initiatives of their local TidyTowns group throughout the year. It is not open to schools to apply. Entries should be submitted using the Young Persons Award entry form.

Photographs can be used to support your entry. Entries under the Young Persons Award should demonstrate how TidyTowns groups actively involve young people in the 16 to 24 age group in contributing on an ongoing basis to their local TidyTowns activities, including through their membership of, or direct engagement with, the Groups. Initiatives undertaken by the group to encourage greater involvement from this age group should also be included. The award will be presented to the TidyTowns Group whose initiatives have resulted in an increase in involvement from the 16 to 24 age group, resulting in a positive outcome for the TidyTowns group and wider community and demonstrating how young people can have an active leadership role within their community. For more details, see www.tidytowns.ie

SUPERVALU AND ASIAM INCLUSIVE COMMUNITIES AWARD

PRIZE FUND €2,000

Sponsored by SuperValu and AsIAM

This award aims to recognise the outstanding work done by committees in embracing and including the autism community. SuperValu and AsIAM are working in partnership to promote the creation of more inclusive communities and this award is to acknowledge the hard work done by the committees who are making changes to promote and facilitate inclusivity of the autism community.

A prize of €2000 will be awarded to the TidyTowns committee who best demonstrates how they promoted the inclusion of the autism community through autism friendly projects and initiatives.

Resources and information regarding autism friendly practices are available on supervalu.ie, AsIAM.ie and ILoveClonakilty.ie.

For more details see www.AsIAM.ie or
www.supervalu.ie

THE ISLAND AWARD

PRIZE FUND €1,500

Sponsored by Department of Rural and Community
Development

The Islands Award is awarded to the two highest scoring entrants that is an island not connected to the mainland by a bridge, is cut off daily from the mainland by the tide, is permanently inhabited and is not in private ownership.

THE RIAI TOWN CHALLENGE AWARD

PRIZE FUND €5,000

The award is open to all categories. Sponsored by the Royal Institute of the Architects of Ireland

Towns and villages are great places to live, work and enjoy a healthy lifestyle. The Royal Institute of the Architects of Ireland (RIAI) is delighted to support TidyTowns Committees who are involved in the regeneration or creation of such places with the services of a Registered Architect. The Architect will work with a local TidyTowns Committee to prepare a high-level shared urban design 'vision' to help solve a problem in your town. The award consists of an architectural commission.

If your town or village has difficulties, for example with derelict sites, signage, lack of public space, traffic or parking issues, this RIAI Award will give you the opportunity to work with a Registered Architect to develop a vision for an urban design that can help solve a problem and enhance your town or village. Registered Architects are trained to develop and deliver solutions for our built environment.

The commissioned Registered Architect will provide an analysis of the problem as initially identified by the local TidyTowns Committee, in addition to developing a concept/vision to address it. The commission will result in an illustrated Report, which will be made publicly available and a presentation to the local TidyTowns Committee.

This is an RIAI sponsored Special Award to promote good urban design in Irish towns and villages. The award consists of an architectural commission to the value of €5,000.

Engagement from the TidyTowns Committee with the Local Authority regarding their proposed project is preferable.

In order to apply, the local TidyTowns committee will complete the entry form, including a short paragraph which identifies the positive characteristics of the town, as well as its problems. This should be supported with photographs.

For more details please visit www.riai.ie

THE GAELTACHT AWARD

PRIZE FUND €2,500

Sponsored by Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media

The Gaeltacht Award is awarded to the two highest scoring entrants from a Gaeltacht area.

The Entry Form must be completed in Irish.

THE BAT CONSERVATION IRELAND AWARD

PRIZE FUND €1,500

Sponsored by Bat Conservation Ireland

The purpose of this award is to sponsor a playground sculpture or artwork that highlights the importance of bats in the Irish ecosystems as nocturnal insectivores and also how bats have been helpful in scientific research on various topics such as robotics, ageing, medicine, etc. For this competition we would like to see how bats can inspire the creation of beautiful art. The theme for the illustration is Batty Benefits! The award consists of an artistic commission of €1,500 towards the project.

For more details see www.batconservationireland.org or www.tidytowns.ie

LEAVE NO TRACE TIDYTOWNS AWARD

PRIZE : €1,000 along with a Leave No Trace trainer for one day to deliver either an Awareness course or workshop, access to online Leave No Trace Resources and promotion across social media.

Now in its fifth year, the Leave No Trace TidyTowns Special Award recognises communities for their significant efforts to protect and enhance the natural environment and the promotion of responsibility in the outdoors. Through recognising these communities, Leave No Trace Ireland seeks to inspire other communities to take extraordinary actions to protect and promote responsible outdoor recreation. Apply today and tell us what your group has achieved.

For more information please see www.leavenotraceireland.org

THE WATERS AND COMMUNITIES AWARD

PRIZE FUND €7,000

Sponsored by Inland Fisheries Ireland, Waterways Ireland and the Local Authority Waters Programme

The Waters and Communities Special Award is open to any community group who has shown an appreciation for their water environment and water heritage during 2022, by showing examples of initiatives undertaken last year, (examples include: support to biodiversity and water heritage; citizen science; promotion of angling; awareness raising events and initiatives; promotion of Nature Based Solutions; clean ups of local waterbodies; provision or upgrading of amenities, etc.)

This special Award is sponsored by Inland Fisheries Ireland (IFI) www.fisheriesireland.ie (responsible for managing the inland fisheries and sea angling sectors); Waterways Ireland www.waterwaysireland.org (responsible for the management of inland navigable waterways) and the Local Authority Waters Programme (LAWPRO) www.lawaters.ie (working with communities to get involved in caring for local waterbodies).

For more details see **www.watersandcommunities.ie**

THE BAT CONSERVATION IRELAND AWARD

PRIZE FUND €1,500

Sponsored by Bat Conservation Ireland

The purpose of this award is to sponsor a public art mural or street artwork that highlights the importance of bats in the Irish ecosystems as nocturnal insectivores and also how bats have been helpful in scientific research on various topics such as robotics, ageing, medicine, etc. For this competition we would like to see how bats can inspire the creation of beautiful art. The theme for the illustration is Batty Benefits! The award consists of an artistic commission of €1,500 towards the project.

For more details see **www.batconservationireland.org** or **www.tidytowns.ie**

TOWN CENTRE FIRST AWARD

PRIZE FUND €5,000

Sponsored by Department of Rural and Community Development

The Town Centre First (TCF) policy, launched in February 2021, is a cross-government policy that aims to create town centres that function as viable, vibrant and attractive locations for people to live, work and visit, while also functioning as the service, social, cultural and recreational hub for the local community. TCF recognises that every town is unique in its challenges, needs and opportunities and lays the foundation for each town to develop, at a local level, their own plan-led path forward. More information can be found on www.towncentrefirst.ie

The TCF Award, sponsored by the Department of Rural and Community Development and the National Town Centre First Office, credits exemplary efforts by towns in driving forward town centre regeneration and revitalisation in line with the policy and recognises the vital role TidyTowns groups have in the sustainable development of their communities and the enhancement of our town centres.

For more details see **www.tidytowns.ie** or **www.towncentrefirst.ie**

HERITAGE AWARD

PRIZE FUND €3,000

Sponsored by the Heritage Council

The Heritage Award, sponsored by the Heritage Council, aims to promote awareness of the importance of our local heritage and how it can contribute to a sense of place and belonging.

Heritage includes buildings, monuments and collections and also our landscapes, native wildlife and woodlands, seascapes, geology, heritage gardens and parks, inland waterways, folklore and crafts.

The Heritage Award recognises local communities who manage and enhance an aspect of heritage in their area, and promote its value to a wider audience.

For more details, please email:

mail@heritagecouncil.ie

ALL-IRELAND POLLINATOR PLAN - LOCAL AUTHORITY POLLINATOR AWARD

PRIZE FUND €10,000

Sponsored by Heritage Offices & Biodiversity Offices of Local Authorities across Ireland, in partnership with the National Biodiversity Data Centre

Local Authority Pollinator Award aims to encourage TidyTowns groups to implement pollinator-friendly actions in their towns and villages as part of the TidyTowns competition. Wild Irish bees, crucial to the pollination of our plants, trees and vegetables, are in decline – this is because we've drastically reduced the areas where they can nest and the amount of food our countryside provides for them. The aim of the award is to reverse this trend by encouraging TidyTowns groups to take simple pollinator-friendly measures in their local area. The Local Authority Pollinator Award supports the All-Ireland Pollinator Plan and is sponsored by the Heritage Offices & Biodiversity Offices of Local Authorities across Ireland.

A prize of €1,000 will be awarded in each of the four regions at Village/Small Town category and at Large Town/Large Urban Centre category. Out of these eight finalists, one overall national winner will receive an additional €1,000. There is also a "Best Newcomer Award" with a prize of €1,000.

For more details see www.pollinators.ie

EPA CIRCULAR ECONOMY AWARD

PRIZE FUND €2,000

Sponsored by The Environmental Protection Agency

The EPA Circular Economy Award is to recognise communities that have undertaken activities that support a circular economy. In a circular economy waste is prevented and products are reused or repaired for reuse. By preventing waste and supporting the circular economy we can make the most of our resources while protecting the environment. Any initiatives to reduce the use or consumption of resources (materials, products, water, energy), sharing resources/products, reuse, repair or remanufacture are included; whether by the community, householders, businesses, schools, with your local authority, or other organisations. Work done under the main competition category 'Sustainability – doing more with less' can be relevant to this special award.

The overall national winner will receive a €1,000 prize, with 2 national runner-up prizes of €500 each.

For more details please email cep@epa.ie

TINY TIDYTOWNS SCHOOL AWARD

PRIZE FUND €5,000

Sponsored by SuperValu

SuperValu are introducing a new primary school award called Tiny TidyTowns.

We all want our kids to understand and experience the wonder of growing their own food and the importance of protecting local biodiversity, so that they can grow up in a healthier world.

So, this year SuperValu are calling on all Primary schools to show all the great work they are doing to improve their school and classroom environments.

Does your primary school grow their own fruit and vegetables? Have you rewilded an area for bees and biodiversity? Have you a dedicated area to pollinator friendly flowers?

We are also looking for you to share your food growing and biodiversity projects developed in the school and any future plans to further enhance this topic in the classrooms.

A finalist group from each of the four regions will be chosen, with each finalist group receiving €1,000. The overall winner will then receive an additional €1,000.

For more details see www.supervalu.ie

SuperValu Tidy Towns

Caring for our environment



Rialtas na hÉireann
Government of Ireland



LOCAL
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SuperValu