

# Can it! 2021

## COMPETITION

**Increase drink can recycling in your town and you could win**

**€1,500**



**Share the message with others and you could win a Can Crusher!**

# TO TAKE PART

**IDENTIFY** a business, school, community centre, gym, café or take away that would like to increase their drink can recycling & obtain their permission to participate.

**EMAIL** [everycancounts@aluproireland.ie](mailto:everycancounts@aluproireland.ie) to request FREE drink can recycling packs\* to be delivered directly to the organisation.

**COMPLETE** the attached application form and return it to [everycancounts@aluproireland.ie](mailto:everycancounts@aluproireland.ie) & [tidytowns@drccd.gov.ie](mailto:tidytowns@drccd.gov.ie) - CLOSING DATE TBC

Entries will be judged on the number of collection points set up and variety of locations in relation to the population.



Post pictures/videos of how you're encouraging people to recycle their drink cans, tag Every Can Counts Ireland and you could win a can crusher (chosen at random from all entries).



@everycancountsireland



@everycancountsireland



@every\_cancounts



\*Packs include 3 indoor drink can recycling bins, branded liner sacks & posters

# Can it!

## Application Form

NAME:

TIDY TOWNS GROUP:

ADDRESS:

PHONE:

EMAIL:

POPULATION OF AREA:

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How many drink can recycling points have you set up?  
List the locations and a point of contact for each location



Post photos on social media channels and tag Every Can Counts Ireland so we can share the great work you're doing and place you in a draw for some more great prizes.




I understand and agree to be bound by the rules of the Tidy Town competition

Signed \_\_\_\_\_ Date \_\_\_\_\_

# Every Can Counts



Our mission is to encourage and empower more people to recycle their drink cans, especially while out and about. The drink can recycling and recovery rate in Ireland is 89%, pretty good, but we think we can do even better. We're aiming to recycle 100% and with your help we think we can do it!

## WHY

-  Drink cans are endlessly recyclable. In fact, 75% of aluminium ever produced is still in use today.
-  All cans are equally recyclable, no matter their colour or size and there's no loss of quality during the recycling process.
-  Most Irish drink cans are recycled right here in Europe and are back on our shop shelf in just 60 days!

We work with Tidy Towns groups to increase the drink can recycling facilities in their corner of Ireland. We offer free can recycling packs (at all times of the year), educational talks, and work with groups to increase can recycling at events. If you're interested in working with us, or learning more about the can recycling process get in touch [everycancounts@aluproireland.ie](mailto:everycancounts@aluproireland.ie)

Follow us on social for updates

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