# 2019

Increase the drinks can recycling points in your town and you could win

€1,500



























## **HOW TO TAKE PART**

The Can it! Competition 2019 is asking TidyTown groups to increase drinks can recycling points throughout their town! Taking part is simple:



- Identify a business, school, community centre, GAA club, gym, café or event that needs a can recycling bin.
- Liaise with the organisation would they like to increase their can recycling with an Every Can Counts bin?
- Contact Every Can Counts and organise to have a FREE can recycling pack sent out.
  Email everycancounts@aluproireland.ie

Entrants will be judged on the number of can recycling points and the variety of locations.

Please complete the attached application form, pictures of drink can bins in situ, and email them to <a href="mailto:everycancounts@aluproireland.ie">everycancounts@aluproireland.ie</a> or post to;

Aluminium Packaging Recycling Organisation Ireland (Alupro Ireland), Repak Building, Red Cow Interchange Estate,

1 Ballymount Road,
Dublin 22,

D22 HW67



**Date** 



Applicant Name	
TidyTowns Group/Organisation	
Address	<del>/</del> \
Phone	
Email	
(emailed applications to everycancounts@aluproireland.ie are pre	ferable)
Please include photos of the can bins in situ with the venue	signage!
How many can recycling points have you set up? Please list wher a point of contact for each location:	e they are and
	<del>/-</del> `
I have included pictures of each of the can recycling points	
I understand and agree to be bound by the rules of TidyTowns	
Signed (on behalf of entrant)	

# Can Recycling in Ireland

Over the last number of years, Ireland has made huge progress in the area of can recycling, increasing the can recycling rate from 54% in 2016 to 73% in 2017. There's still room for improvement and with your help we know we can make a difference. At home, you can do your bit for the environment by disposing of all cans into your mixed dry recycling bin. Cans are also accepted at the Bring Banks and at your nearest Civic Amenity site.

Approximately 35% of aluminium cans are consumed away from the home, i.e. in the workplace, on the street, festivals, GAA clubs, leisure and travel locations. Every Can Counts offer facilities for these locations.



# **Every Can Counts**

Every Can Counts aims to make it easier to recycle your drink cans and make a difference. Aluminium – one of the materials used to make drink cans – is infinitely recyclable. This means it can be melted down and endlessly reused with absolutely no loss of quality, in what's known as 'closed loop' recycling. We all know that recycling makes sense. It saves energy and natural resources. By using resources in a more sustainable way, we can help reduce our impact on the World.

We work with **TidyTowns** groups to raise awareness in their community and you can get involved at the click of a button- Log on to <a href="www.everycancounts.ie/Contact-Us">www.everycancounts.ie/Contact-Us</a>. You can order free starter packs to get going, and we offer a range of ongoing support.

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