

# can it! 2018

Up-cycle your cans and you could win  
**€1500**







## HOW TO TAKE PART

**The Can it! Competition 2018 is challenging Tidy Towns groups to think outside of the can! Working either as individual or a team, we would like you give this aluminium packaging a whole new lease of life. Best of all, you already have all the materials you need in your recycling bin.**

Over the past 8 years of the competition we have received many incredible designs including, a motorised windmill, model aeroplanes, mosaics, jewellery and sculptures. There are no limitations to what you can do with this light-weight and flexible material.

Cans are endlessly recyclable, with no loss of quality. Once recycled, a can could be back on sale ready to crack open and enjoyed all over again in as little as 60 days.

**Our judges are looking for designs that fill one or all of the following criteria:**

- Demonstrate creativity, innovation and originality
- Have an environmental theme
- Designs with a practical use are of particular interest
- Designs which are aesthetically pleasing

**Remember to use just aluminium packaging (no steel packaging such as bean/soup cans)**

**The winning design will receive our top prize of €1500!**  
**With 2 lucky runners-up receiving €250**

To enter please complete the attached application form and email it to [everycancounts@aluproireland.ie](mailto:everycancounts@aluproireland.ie) or post to **Aluminium Packaging Recycling Organisation Ireland (Alupro Ireland), Repak Building, Red Cow Interchange Estate, 1 Ballymount Road, Dublin 22, D22 HW67** along with a picture of the designer/team with their finished creation



The closing date for entries is Thursday 24<sup>th</sup> May 2018





**Applicant Name** \_\_\_\_\_

**Tidy Towns Group/Organisation** \_\_\_\_\_

**Address** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Email** \_\_\_\_\_

(emailed applications to [everycancounts@aluproireland.ie](mailto:everycancounts@aluproireland.ie) are preferable)

**Please indicate how many people were involved in the design and / or construction of the project.**

**Inspiration/History of the design:**

**How many cans were used for your construction?** \_\_\_\_\_

**What other aluminium materials did you use?** \_\_\_\_\_

**I understand and agree to be bound by the rules of TidyTowns**

☐

**Signed (on behalf of entrant)** \_\_\_\_\_

**Date** \_\_\_\_\_

**PLEASE REMEMBER TO INCLUDE A PHOTO OF THE DESIGNER, DISPLAYING THEIR CREATION**





# ALUMINIUM Packaging Recycling

Over the last number of years, Ireland has made huge progress in the area of aluminium recycling but there is still room for improvement. At home, you can do your bit for the environment by disposing of all aluminium cans, trays and foils into your mixed dry recycling bin. Aluminium cans are also accepted at the Bring Banks and at your nearest Civic Amenity site.

Approximately 35% of aluminium cans are consumed away from the home, i.e. in the workplace, on the street, GAA clubs, leisure and travel locations. If you are out and about and generate aluminium packaging waste, please use recycle bins, recycle banks or bring your aluminium packaging home and recycle it. For further information on beverage can recycling, log on to [www.everycancounts.ie](http://www.everycancounts.ie) or contact [everycancounts@aluproireland.ie](mailto:everycancounts@aluproireland.ie)

## Every Can Counts

Every Can Counts aims to make it easier to recycle your drink cans and make a difference. The partnership between drink can manufacturers and the recycling industry, aims to encourage you to recycle more whether it be at work, at college/university, at an event or festival or whilst you're out and about. Aluminium – the materials used to make drink cans – is infinitely recyclable. This means it can be melted down and endlessly reused with absolutely no loss of quality, in what's known as 'closed loop' recycling. We all know that recycling makes sense. It saves energy and natural resources. By using resources in a more sustainable way, we can help reduce our impact on the world.

In 2016 Ireland recycled 54% of cans sold here. Whilst our recycling at home is improving we now need to move on and recycle while 'on the go'! Alupro Ireland launched the Every Can Counts Campaign to raise awareness about recycling whilst 'on the go' encouraging everyone to count the cans they recycle and do their bit for our environment by recycling them; At Work, At College, At Events and while out and about.

We work with **Tidy Towns** groups to raise awareness in their community and you can get involved at the click of a button- Log on to [www.everycancounts.ie/Contact-Us](http://www.everycancounts.ie/Contact-Us). You can order free starter packs to get going, and we offer a range of ongoing support. Just think, by recycling our aluminium cans we reduce the need to mine precious raw materials, we save energy and water and at the same time reduce our carbon footprint – it just makes sense.

## HOW TO APPLY

If you would like to participate in this competition, simply complete the application form overleaf or download the application form at [www.aluproireland.ie](http://www.aluproireland.ie) and send it complete with a photo of the creation to the address below, or email entries to [everycancounts@aluproireland.ie](mailto:everycancounts@aluproireland.ie).

Closing date for completed entries is Thursday 24<sup>th</sup> May 2018

Please send your entries to:

**Aluminium Packaging Recycling Organisation Ireland (Alupro Ireland)**  
**Repak Building, Red Cow Interchange Estate, 1 Ballymount Road, Dublin 22, D22 HW67**  
Or by email [info@aluproireland.ie](mailto:info@aluproireland.ie)

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An Roinn Ealaíon, Oidhreachta,  
Gnóthaí Réigiúnacha, Tuithe agus Gaeltachta  
Department of Arts, Heritage,  
Regional, Rural and Gaeltacht Affairs

