"Caring for our environment"

Centre : BROADFORD LIMERICK

Category: **B**

Results

Date of Adjudication: 13-07-98

	Maximum Mark	Mark Awarded 1998	Mark Awarded 1997
Overall Developmental Approach	50	30	29
The Built Environment	40	30	29
Landscaping	40	33	30
Wildlife and Natural Amenities	30	20	19
Litter Control	40	31	31
Tidiness	20	13	13
Residential Areas	30	22	22
Roads, Streets and Back Areas	40	25	24
General Impression	10	7	7
TOTAL MARK	300	211	204

Broadford, County Limerick

OVERALL DEVELOPMENTAL APPROACH

Broadford is welcome to the 1998 Tidy Towns Competition. Thank you for the completed questionnaire and sketch map. Broadford is set in beautiful rolling countryside and presents many opportunities for scenic views from the village. These are complemented wonderfully by the standard of presentation of gardens to residential properties within the village and in particular, flower and shrub displays.

THE BUILT ENVIRONMENT

The Broadford Dairy Society Ltd. buildings are nicely painted and feature an attractive colour scheme. A few corrugated roofs could be treated. A stone flowerbed might be planted along the interface of the carparking area to the sports grounds and club rooms and the public road. Alternatively this large hard surfaced area might be broken up further by landscaping. The Post Office looks especially well as does the Credit Union, the West End Foodstore, the Old Forge Inn and Moloney's Foodmarket, to mention just a few. Try to have dated plastic neon beer signs removed from pubs, most beer companies now provide much more attractive signs.

LANDSCAPING

The sculpture garden to Daibhi O'Bruadair is most impressive. Young trees in the village centre are maturing well and add interest and colour to the streetscape. The nicely landscaped bank of the river Deel is enticing and would encourage one to spend some time in the village. The concrete block wall of the sports grounds might be softened further with climbing plants. Trees planted along the footpath on the Freemount entrance look well. The green area at the Newcastlewest / Kilmeedy junction is nicely trimmed and features a little planting, it could however, be further landscaped and perhaps stone edged. Your plan to develop an arboretum in the old quarry is excellent and we look forward to developments in this regard. The development of scenic walks in the Broadford /Ashford area is an exciting and welcome initiative. We look forward to information on these being provided at the monument in the carpark for the benefit of the travelling public. Congratulations on a wonderful initiative in this respect.

WILDLIFE AND NATURAL AMENITIES

No doubt the proposed development of the arboretum in the quarry will attract wildlife, perhaps this will then be identified and suitably communicated in the form of an information panel or a leaflet. Ensure that trees chosen are indigenous to the area!

LITTER CONTROL

The provision of a full time County Council road cleaner and additional litter bins together with the success of the schools program have all made their contribution to a very high standard of litter control in the village. Well done!

TIDINESS

The derelict walls adjoining the West End Foodstore present a problem under this heading. No doubt there are plans for the further development of the site. It is good to note the level of awareness by households of recycling and dumping facilities.

RESIDENTIAL AREAS

St. Mary's terrace and the adjacent detached single storey dwellings look particularly well and are presented to a very high standard. Flower displays in window boxes and hanging baskets on many private dwellings give Broadford a colourful and well cared for appearance. The namestone for John Paul terrace on the Freemount road is a very attractive feature. The local gardening competition, no doubt, has made an important contribution to the many excellent gardens of the town.

ROADS, STREETS AND BACK AREAS

Approach roads to Broadford are presented well overall and are being nicely maintained. The approach road from the Newcastlewest / Kilmeedy junction with its neatly trimmed verge and young trees makes for an excellent introduction to the village from this road. The carpark has been beautifully surfaced and lined. The old style telephone box is attractive and should be retained. Do try to keep its maintenance to a higher standard.

GENERAL IMPRESSION

Broadford is a most attractive village set in beautiful scenic countryside and appears to have a dynamic and imaginative community. Many of the initiatives including the Mullaghareirk Mountain Trail and the sculpture monument add an exciting dimension to rural village life. Well done to all involved, we wish you every success in the future.