

# SuperValu TidyTowns Entry Form 2017



## Your pack includes:

1. A welcome message from Minister Michael Ring and Martin Kelleher Managing Director, SuperValu
2. Entry Form with Special Awards Information
3. Terms and Conditions



An Roinn Ealaíon, Oidhreacht,  
Gnóthaí Réigiúnacha, Tuaithe agus Gaeltachta  
Department of Arts, Heritage,  
Regional, Rural and Gaeltacht Affairs

SuperValu   
TidyTowns

## How to complete your SuperValu Tidy Towns Entry Form

The following notes are intended to assist Tidy Towns Committees in the completion of the 2017 Entry Form.

### 1. Adjudication Period:

The adjudicator will examine new or continuing projects which have been completed between 1st June 2016 and 31st May 2017. Adjudications commence in June and are completed by mid August.

### 2. Clarity of information:

This may be the adjudicator's first visit to your town or village so please ensure that your entry form and especially the map are very clear. Pay close attention to clearly showing your Tidy Towns adjudication boundaries.

### 3. Identifying Projects:

Please number each new or continuing project for 2017 on your Entry Form under the correct category. These numbers should be shown on the key to the town or village map where relevant. If you have no new work in any adjudication category please do not leave that category blank, just state 'no new work for this year'. If any adjudication category is left blank this may lead to a marks reduction under the Community Involvement & Planning adjudication category.

### 4. Size of the entry:

Marks are awarded for the quality of your entry form. The form should be concise and should clearly reference new works undertaken since June 2016. With regard to your new or continuing projects, identification and location details are important. Accordingly please ensure that;

- The location of each separate project is marked on the map where this is appropriate. Obviously, this requirement may not apply to some items - for example survey work.
- Provide a brief description of the project with appropriate details.
- Indicate when the work started and when it finished, or the proposed completion date for on-going or long-term projects.

### 5. Your Map

A good town or village map is essential to your entry. A hand-drawn map is perfectly acceptable if a formal printed map is not available or suitable. The map should be of a manageable size, A4 or A3 depending on the layout of your town or village. On the map please name all streets and roads as necessary and mark the key public buildings and landmarks. You are advised **not** to use Google mapping as this is often unclear/inaccurate. You may find the Ordnance Survey Ireland Urban (or Rural as applicable) 'Place' Maps most useful. A clear key is an essential part of a map and you are recommended to include a key on the map sheet itself. Failure to include an adequate map may lead to a marks reduction under the Community Involvement & Planning adjudication category.

### 6. Back-Up Information

Backup information should be as concise as possible and should only relate to this year's entry. All additional information should be clearly referenced to the appropriate category in the entry form. Do not use ring binders as these can come apart. 'Poly-pocket' file folders are acceptable. Do not laminate additional documents as this prevents an adjudicator making notes on these pages. Adjudicators may not always be able to refer to websites or social media for further information. We recommend you do not include loose documents or photographs with your application but if you do, mark them all clearly with village or town name, in the case of photographs the date taken.

### 7. Photographs

Photographs can be of great assistance to your adjudicator. Before and after photographs are helpful, just a pair of photographs of each new project is recommended. If you are including photographs we recommend you use the Word version of the entry form, with the photographs electronically inserted under the appropriate category.

### 8. Submitting your Entry Form

You can submit your Tidy Towns entry using either this Entry Form booklet or the electronic format Word document available on [www.TidyTown.ie](http://www.TidyTown.ie). Use one version only. If submitting material in addition to this entry form please post your entire entry in one envelope. The inclusion of CDs/DVDs etc. is not recommended.

### 9. Special Awards

Details of all the Special Awards and how to enter them are included at the end of this booklet. Please do not insert Entry Forms to the Special Awards into your Tidy Towns Entry Form as these are separate competitions and are judged by the Special Awards sponsors. They can, of course, be posted in the same envelope. If you have entered one or more of the Special Awards which is relevant to a Tidy Towns category you should also record this as a project on your Tidy Towns Entry Form.

### 10. Closing date

It is important that completed Entry Forms are posted to reach the Tidy Towns Unit before the closing date of 25th May 2017. Late Entries or additional material sent after that date may not be accepted once adjudication has commenced. **A copy of the competition Terms & Conditions are contained in your Tidy Towns Pack.**

**Completed Entry Forms should be returned to the Tidy Towns Unit,  
Department of Arts, Heritage,  
Regional, Rural and Gaeltacht Affairs  
Government Offices,  
Ballina, Co. Mayo,  
F26 E8N6**

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## About You!

Name of your Town / Area / Village / Island

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County

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Select your Region\* Midlands & East, North West & West, South West & Mid-West, South East

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Last Year of Entry

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Organisation Name

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Contact Name

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Address

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Estimated Location

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Your adjudicator may not have visited your area before so please describe briefly where your town or village is located within your county, e.g. Xkm north/south etc. of the nearest large town, or give the road number along which your town is situated. Absolute clarity is of key importance.

Phone

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Email

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Internet or Social Media address

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\*See list of counties per Region at no.15 of Terms & Conditions enclosed.

## Population Category

Please tick your population category and enter your actual population (based on the latest census). If you are unsure please check with the central statistics office, [www.cso.ie](http://www.cso.ie) or your Local Authority. Your adjudicator may check you have entered the correct category.

Please enter your actual population here e.g. 19,999 \_\_\_\_\_

Prize Category Population

Village	A (Under 200)	Large Town	E (5,001 to 10,000)
	B (201 to 1,000)		F (10,001 to 15,000)
Small Town	C (1,001 to 2,500)	Large Urban Centre	G (15,001 to 25,000)
	D (2,501 to 5,000)		H (25,001 and over)

I understand and agree to be bound by the terms and conditions of SuperValu TidyTowns.

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Signed (on behalf of entrant)

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Date

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## Community Involvement & Planning

60 Marks

Marks are awarded for the overall quality of the Entry Form, town/village map and appropriateness of backup material submitted with your entry. Other key issues are the participation of the local community, businesses, schools and youth in general; working partnerships with local civic agencies; works carried out and appropriate projects completed; existence of an achievable updated Tidy Towns Plan. Consideration will be given to social inclusion, whole of community approach, the role of volunteers and new residents that is apparent in activities.

**Please indicate:**

Number involved in your Committee: \_\_\_\_\_

Number not on committee but who volunteer: \_\_\_\_\_

Number from other bodies, ie Men's Sheds, GAA etc who work with you: \_\_\_\_\_

Please indicate the level of voluntary commitment (number of Tidy Towns meetings, community meetings, general involvement of the community, new residents, etc.):

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Please list all of the agencies, bodies and businesses that have supported your activities through sponsorship, resources, funding, advice, etc.

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How do you communicate with your community (newsletter, newspapers, public meetings, email, social media, website)?

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How do you engage with your local schools, youth clubs, etc.? How do you involve youth in your work, do you have a Junior Tidy Towns, is there youth representation on your committee.

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Approximately how many years has your community entered the competition? How has your community benefited from involvement in the competition?

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Please summarise how you see your group's work contributing to the development of your community.

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## Built Environment and Streetscape

50 Marks

**Buildings:** Conservation and presentation of heritage buildings and quality of shop-fronts: design, sustainability, accessibility, usability and suitability of new structures for all people regardless of age, size, ability or disability, location and environment; treatment of derelict sites and unoccupied buildings; design, accessibility, usability and suitability of civic amenity buildings for all people regardless of age, size, ability or disability.

**Public Spaces:** Squares, parks, streetscape, paving, landscaping and street furniture; street lighting, building facade lighting, appropriately designed signage and way-finding relating to streets and place nameplates, parking locations, historical trails, walkways and access points to local amenities and facilities and the general use of the Irish language; sustainability and access for all people regardless of age, size, ability or disability.

Please refer to Note 3 on Page 1 and state if you have entered a Special Award relevant to this category

List projects undertaken this year 2016/2017.

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**Landscaping and Open Spaces**

**50 Marks**

Appropriate planning, design, access to and management of open spaces for all people regardless of age, size, ability or disability, selection and siting of native trees, shrubs and flowers for year round effect and maintenance of planted areas. Presentation of roundabouts and all grass strips.

Please refer to Note 3 on Page 1 and state if you have entered a Special Award relevant to this category

List projects undertaken this year 2016/2017.

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## Residential Streets & Housing Areas

50 Marks

Residential streets that include Town Houses are integral parts of towns and villages and should be treated in a similar fashion to public and private housing developments. Consideration is given to proper presentation and maintenance of all properties with due cognisance given to maintenance of frontages, boundary and gable end walls. Gardens, where applicable, should be presented to a good standard. In housing developments green areas should be cut regularly. Children's play areas to be considered with equipment maintained to best standards. Where possible individual estates should have suitable name signs - stones, plaques, sign posts, etc. preferably bilingual. Unfinished estates will not reflect badly on the efforts of any community but examples of how the community is addressing this issue should be highlighted.

Please refer to Note 3 on Page 1 and state if you have entered a Special Award relevant to this category

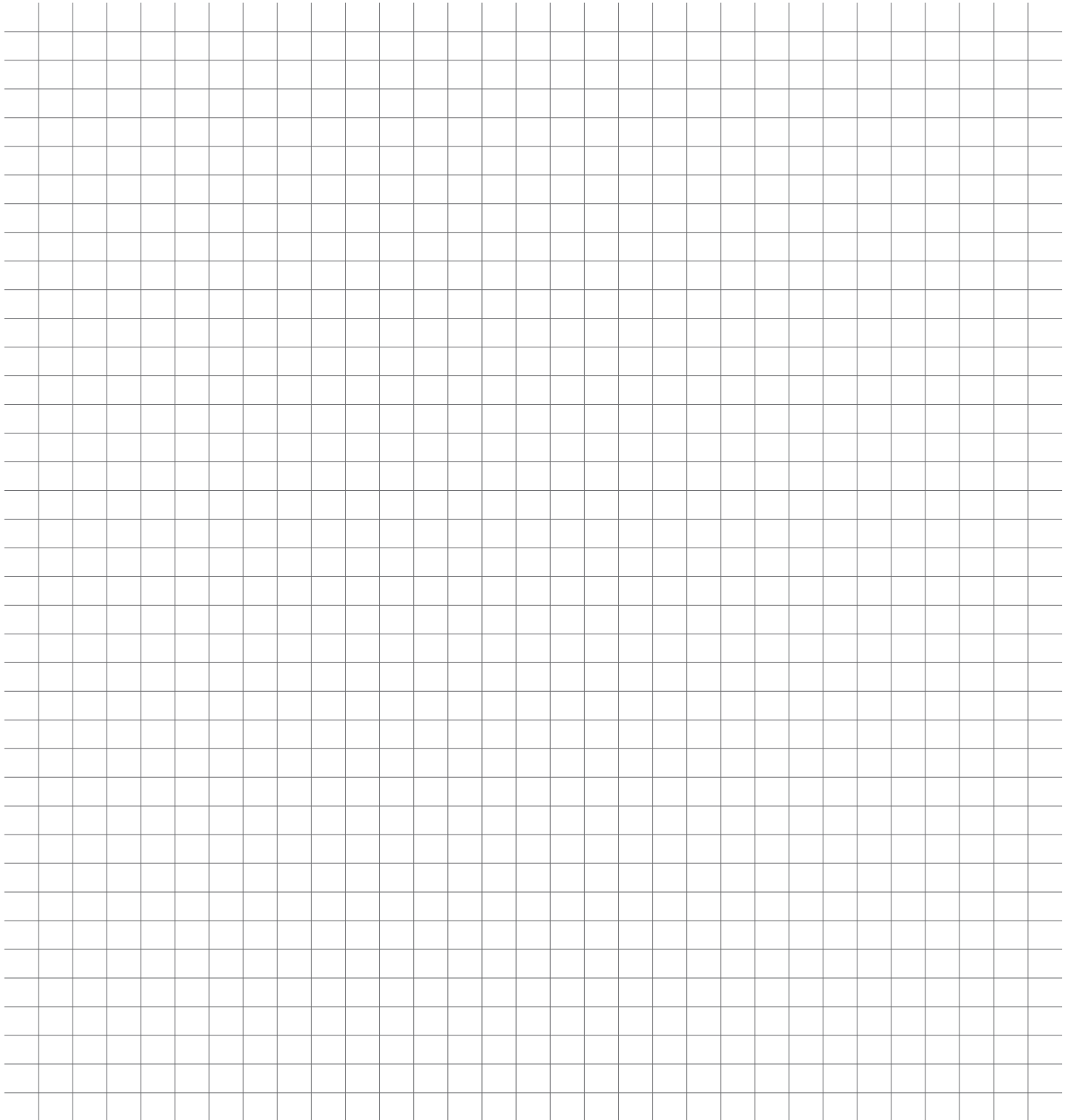
List projects undertaken this year 2016/2017.




## Mapping your town or village

Please draw or place here a sketched or printed map of your town / village with street and place names and prominent landmarks. The locations of your new work for this year's competition should also be marked. Ensure each project is clearly listed in the key.

Please see advice at Note 5 of "How to complete your SuperValu Tidy Towns 2017 Entry Form" at the beginning of this Entry Form.



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## Special Awards

# Don't forget to download your entry form to our Sponsored Special Awards at [www.TidyTowns.ie](http://www.TidyTowns.ie) €57,000 to be won for your community

Our Sponsored Special Awards are organised in parallel to the main competition and look to reward initiatives focused on improving your community. Entry is open to all TidyTowns committees as well as other interested individuals or groups. This year to reduce paper use we are providing all the application forms for download at [www.TidyTowns.ie](http://www.TidyTowns.ie) or the Sponsors website outlined below or by contacting the TidyTowns Unit.

**Entry into the Special Awards is purely voluntary and non-entry will not affect performance in the main competition.**

**Please return all your completed application forms to: TidyTowns Unit, Department of Arts, Heritage, Regional, Rural and Gaeltacht Affairs, Government Offices, Ballina, Co. Mayo.**

### Closing Date: Same as TidyTowns Competition

1. Waters and Communities Award - Prize Fund €7,000
2. TidyTowns Value Water Award - Prize Fund €10,000
3. Let's Get Buzzing – Local Authority Pollinator Award - Prize Fund €9,000
4. SuperValu Youth Award - Prize Fund €5,000
5. Our Community Climate Action Award - Prize Fund: €5,000
6. Sustainable Development Award Prize Fund €5,000
7. Gum Litter Taskforce Competition – Prize Fund €5,000
8. Clean Air Award - Prize Fund €3,000
9. SuperValu Diversity Award - Prize Fund €2,000
10. Waste Prevention Award - Prize Fund €2,000
11. Can It! 2017 - Prize Fund €2,000
12. Heritage Award – Prize Fund €1,000
13. Tree Project Award – Prize Fund €1,000

### NEW THIS YEAR

#### Waters and Communities Award Prize Fund €7,000

**Sponsored by Inland Fisheries Ireland, Waterways Ireland and the Local Authority Waters and Communities Office.**

The Waters and Communities Award is a new category for 2017. It aims to encourage communities to get more involved with their local waterbodies by helping to preserve, promote and fully utilise their local natural heritage. Community groups who have shown an appreciation for their water environment and water heritage in general during 2016 will be considered (examples include: clean ups; provision or upgrading of amenities; support to biodiversity; promotion of fishing; awareness raising; etc). This award is open to all community groups.

For more details, including the entry form, see [www.tidytowns.ie](http://www.tidytowns.ie)

#### Value Water Award - Irish Water Prize Fund €10,000

The Irish Water Value Water Award aims to encourage communities to raise awareness around water conservation and water protection. Small changes to the way water is used in our homes and communal spaces can lead to a significant amount of water saved. Simple but effective measures such as leak detection, installation of rainwater harvesting devices and changed flushing behaviour can conserve precious drinking water and reduce the amount of wastewater produced. TidyTowns groups can lead the way towards responsible water use and sustainable water management in their localities. For example, the use of water butts instead of hosepipes in garden common areas, installation of water efficient appliances and car washing schemes can make a difference to overall water use.

For more details, visit [www.TidyTowns.ie](http://www.TidyTowns.ie) or [www.water.ie](http://www.water.ie) and click 'Irish Water Value Water Award'



### **Let's Get Buzzing – Local Authority Pollinator Award - Prize Fund €9,000**

The Local Authority Pollinator Award aims to encourage TidyTowns groups to implement pollinator friendly actions in their towns and villages as part of the TidyTowns competition. Irish bees, crucial in the pollination of our plants, trees and vegetables, are in decline. This is because we've drastically reduced the areas where they can nest and the amount of food our countryside provides for them. The aim of the award is to reverse this trend by encouraging TidyTowns groups to take simple measures such as leaving wildflowers to grow along roadsides, field margins, and/or using more pollinator friendly plantings in parks and gardens.

For more details see [www.TidyTowns.ie](http://www.TidyTowns.ie) or [www.biodiversityireland.ie/pollinator-plan](http://www.biodiversityireland.ie/pollinator-plan)

### **Youth Award Prize Fund €5,000**

**A Department of Arts, Heritage, Regional, Rural & Gaeltacht Affairs Award**

**Sponsored by SuperValu**

The Special Youth Award is an initiative of the SuperValu TidyTowns competition which aims to celebrate the contribution of young people to TidyTowns activities and to encourage greater youth involvement with TidyTowns groups. The award is for young people aged under 18 years of age. Awards will be made for projects which substantially involve young people, working together with their local TidyTowns group, to deliver benefits to their local community. See [www.tidytowns.ie](http://www.tidytowns.ie) and [www.supervalu.ie](http://www.supervalu.ie) for full details.

### **Our Community Climate Action Award Prize Fund: €5,000**

**Sponsored by the Department of Communications, Climate Action and Environment**

Climate change presents key challenges for all of us. We must ensure that what we do today does not compromise our environment, but instead enhances it and makes it a place where all generations, current and future, can live in a sustainable way. Through the “**Our Community Climate Action Award**”, we are aiming to promote leadership in communities in addressing the challenges posed by climate change and to encourage all of the community to

take positive action to reduce greenhouse gas emissions and protect their community from the impacts of climate change.

This year, we are looking for you to tell us about one key initiative underway in your community which makes a positive contribution to the climate challenge – **Our Community Climate Action**. The action should be innovative and easily replicated in other local communities. Recognising the key role of the younger generation in the climate challenge, an award is also available this year for a Young TidyTowns committee on the same theme.

For more details see [www.TidyTowns.ie](http://www.TidyTowns.ie)

### **Sustainable Development Award Prize Fund €5,000**

**Sponsored by the Department of Communications, Climate Action and Environment**

Sustainable development is about an inclusive community that respects all the elements that make up our community, biodiversity, social diversity and most of all our own diversity.

We would like you to create a new leisurely walk. The goal for this project is to create a place where people can meet friends, get some light exercise and not have any demands placed on them. The only equipment required should be comfortable shoes.

The walk should be at least 300 metres with items of interest all along the route and a seating area at about 150 metres intervals. The short route and seating areas should allow people of all ages and physical fitness to participate. The more energetic can do more laps.

For more details see [www.TidyTowns.ie](http://www.TidyTowns.ie) or [www.dccae.gov.ie](http://www.dccae.gov.ie)

### **Gum Litter Taskforce (GLT) Competition Prize Fund €5,000**

The GLT would like to reward communities that are implementing environmental awareness initiatives to eliminate chewing gum litter in their area.

For more details see [www.TidyTowns.ie](http://www.TidyTowns.ie) or [www.gumlittertaskforce.ie/tidy-town-awards.html](http://www.gumlittertaskforce.ie/tidy-town-awards.html)

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### **Clean Air Award – Department of Communications, Climate Action and Environment Prize Fund €3,000**

The Clean Air Award aims to encourage communities to promote awareness of the importance of clean air for human health and the environment, and of the interaction between local choices and local air quality.

To be in with a chance of winning let us know how your committee has raised awareness of the importance of clean air and of the potential impact that local choices, such as choice of home heating fuel, can have on the air we breathe in our towns and our communities.

For more details, including the entry form, see [www.tidytowns.ie](http://www.tidytowns.ie)

### **SuperValu Diversity Award Prize Fund €2,000**

#### **Sponsored by SuperValu**

The SuperValu Diversity Award aims to recognise the way TidyTowns committees who include all of their community, on an inter-generational and inter-cultural basis, in the work that they do.

This award recognises the benefits that embracing diversity and working across the generations brings to your community. It rewards the intergenerational and intercultural aspects of your committee. Strong communities work together to gain the most from what all members of their community have to offer, regardless of age, ethnicity or ability. As our communities become more diverse the need to understand and appreciate other cultures becomes increasingly important. This award is to recognise all that you, as TidyTowns committees, do to encourage involvement from members of your community.

See [www.tidytowns.ie](http://www.tidytowns.ie) and [www.supervalu.ie](http://www.supervalu.ie) for full details.

### **Waste Prevention Award – Environmental Protection Agency Prize Fund €2,000**

The EPA Waste Prevention Award is to recognise communities that have undertaken activities to prevent waste and use resources efficiently. Any initiatives to reduce: waste, water use, energy use, or use of materials is included; whether by the community, householders, businesses, schools, with your local authority, or other organisations.

For more details, including the entry form, see [www.tidytowns.ie](http://www.tidytowns.ie) or [localprevention.ie/tidytowns](http://localprevention.ie/tidytowns)

### **Can It! 2017 - Alupro Ireland Prize Fund €2,000**

Alupro Ireland (Aluminium Packaging Recycling Organisation) was founded in 2007, to help stimulate awareness and focus the public interest on aluminium packaging recycling and the benefit in protecting our natural resources by recycling our aluminium packaging.

Can It! has been running as a successful partnership between Alupro Ireland and the TidyTowns Unit with some wonderful results from schools and community groups around Ireland taking part and working hard to produce some creative artworks from used aluminium cans and foils. **We have had all sorts from schools projects to bring bank signage, to windmills, dragons and sharks. We hope to see many more artworks and ingenious ideas on how to re-use your used aluminium packaging in 2017.**

For more details see [www.TidyTowns.ie](http://www.TidyTowns.ie) or [www.aluproireland.ie](http://www.aluproireland.ie)

### **Heritage Award - Heritage Council Prize Fund €1,000**

The Heritage Award seeks to recognise those who work to benefit heritage, improve our local environment and involve the community.

For more details see [www.TidyTowns.ie](http://www.TidyTowns.ie) or [www.heritagecouncil.ie](http://www.heritagecouncil.ie)

### **Tree Project Award – Tree Council of Ireland Prize Fund €1,000**

The Tree Project Award recognises the huge impact that properly positioned trees can have in a town or village and the importance of having the right tree in the right place. It is essential that careful thought is put into not only the planting but also the management of the trees over their life-span. The award rewards the TidyTowns Committee which has demonstrated the highest tree placement and maintenance standards.

For more details see [www.TidyTowns.ie](http://www.TidyTowns.ie) or [www.treecouncil.ie](http://www.treecouncil.ie)

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Department of Arts, Heritage,  
Regional, Rural and Gaeltacht Affairs



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**SuperValu**  
Real Food, Real People